

Guaranteed Delivery or it's FREE!

There are 3 great reasons to order your fibrous casings early this season from DeWied.

Order early and get:

> **Guaranteed Delivery or your order is FREE!***

Order your Pride of the Hunt™, standard stock, venison fibrous casings now from DeWied and we will guarantee that your order will deliver on or before your requested date, or your fibrous order plus freight are **FREE!**

> **Early order Discounts!**

Get up to a 20% discount on Pride of the Hunt™ fibrous casings when you order before July 16, 2007, to be shipped after Sept. 4, 2007. The sooner you order the greater the discount!

> **Win \$500!***

When you order Pride of the Hunt™ fibrous casings now from DeWied, you'll be entered in a drawing for a \$500 gift card from Cabela's Out Door. Last years winners were Mori Wholesale Meats in Nevada and Geno's Wildgame Smokehouse in Texas.

* Visit www.dewied.com for promotion details.



We're Grillin'!

You can rely on DeWied to have every kind of casing of the highest quality for the grilling season in small minimum order quantities to go easy on your cash flow.

Hog and sheep casing:

- > Minimum orders as low as 2 hanks
- > Clear to show off wholesome ingredients
- > Minimize casing cost per pound of sausage
- > Tender eating for repeat sales
- > Consistent sizing

Collagen:

- > The right collagen for every application
- > Uniformity that maximizes portion control
- > Strong for every process
- > Clarity for eye appeal
- > Tender eating for repeat sales



Check out our new look!

DeWied

INTERNATIONAL

Hot Links

Operators of meat markets and locker plants face daily pressures to balance purchases and cash flow to stay in business. It's understandable that there is pressure to buy supplies as cheaply as possible. So shopping around for a lower price is important. However, that strategy, when buying natural casings, can actually increase costs and affect sales. For example, hog casing prices worldwide have been increasing steadily for some years because of increased demand worldwide; outpacing supply. For the first time ever, overseas markets that previously paid low prices are paying higher average prices for hog casings than processors in the US. As a result limited supplies are going to the markets that pay the higher prices. Consequently, in the US, processors that continually want to buy on price, end up getting lower quality and decreased yields. To make hog casing cheaper, some suppliers might reduce the number of yards of casing in a hank. They might short the casing count in a shipping container and substitute substandard casings.



To protect against the price quality trap, take a three step test when buying hog casings.

1. First, know how many pounds of sausage you should be making from a hank of hog casings of the size you use. If you aren't sure, ask your casing sales representative or check a web site like DeWied's; www.dewied.com/sizes.html#hog.
2. Second, count the number of hanks you receive to make sure you only pay for the hanks you receive.
3. Third, check for substandard substitutions. Look for changes in color, texture and other characteristics like numbers of pieces, holes and shortest piece lengths.

Keep in mind, as with everything else, you really do get what you pay for.

Come see us at the show!



It's show time and we're heading across the country to see you. Stop by our booth and order your venison casings early and receive a FREE pack of Camouflage butcher paper while they last.

Wisconsin	April 13 th – 14 th
Texas	June 8 th – 10 th
AAMP in Wisconsin	July 12 th – 14 th
Southwest	July 18 th – 21 st

Recipe

Bakersfield Apricot Chicken Sausage

5 lbs	Coarse ground chicken (thighs or leg)
1 ½ tbs	Salt
1 tbs	White pepper
1 tbs	Dried basil
2 tbs	Lemon powder
1 tsp	Cayenne pepper
1 cup	Apricot jam

Note: tablespoons and teaspoon measurements should be full, rounded.

Mix all ingredients together well and stuff into a narrow hog casing. Link every 4-5 inches. Refrigerate or freeze immediately.

Courtesy of our good friend, the late Jerry Predika.

