



THE DEWIED INTERNATIONAL LINK-LETTER



FALL EDITION NUMBER 85, 2005

Over the Years, Hunters Have Expressed Pride in the Hunt in Many Different Ways.

Pride of the Hunt casings will keep hunters coming back year after year!

Hunters have always been proud of their game and sought ways to express their pride in the hunt. Now game processors can help hunters show off their "trophy" game in sausages they can both be proud of. DeWied's line of "Pride of the Hunt" casings are designed to make the best looking and eating game sausages that really express pride. Generic just won't do! And that will keep hunters coming back for your processing services, year after year.

There is a "Pride of the Hunt" casing for every application:

Game Sausage Links: Fresh and smoked in Processor Pack hog casings.

Game Snack Sticks: Smoked and dried in Pro-SDC collagen, clear or mahogany.

Game Summer Sausage and Salami: Smoked and dried in Pride of the Hunt printed fibrous casings.

Ground Game Meat and Sausage: Fresh or frozen, bulk in ADVA plastic casings.



FREE Labels!

FREE Pride of the Hunt Game Sausage labels with the purchase of \$1,000 of Pride of the Hunt casings. Ask your Account Executive about this great promotion!

Save Up to 20% by Booking Early!

Order "Pride of the Hunt" printed, fibrous game casings by the end of August for delivery after September 15th and save 20% off cut pieces 20' or larger and 10% off cut pieces less than 20' long.

Order early and get Pride of the Hunt labels at 50% off.



Collagen Rounds And Middles Can Save Your Bacon This Season!

Beef casings will be hard to find this game season because of BSE and Government restrictions. DeWied's Pro-Ring collagen rounds and Pro-Deli collagen middles are perfect substitutes for beef casings and easier to use too. Pro-Line collagen rounds and middles are available in cut pieces or shirred for automated production. **Ask your Account executive about colors too and order early to take advantage of the Game Sausage label promotion.**



Home Pack Casings Increase Sales of Pork Butts!

FREE Poster!

Offer your customers Home Pack casings to make their own sausage and you'll sell more pork butts. DeWied's Home Pack Casings are packaged for resale in bright, re-closable packs with instructions and recipes on the back. Perfect for added sales and profit this game season.

Order Now and Get FREE Point-of-Sale Promotional Material While It Lasts!



RECIPE



A Classic French Sausage Saucisses de Toulouse

5 lbs.	Course ground pork butt
2 Tbsp.	Salt
3 Tbsp.	Sugar
1 tsp.	Quatre-Èpices
1 cup	Water

Combine all ingredients, mix well and stuff into hog casing. Link 6 - 8 inches.
To cook, fry or grill.

Note: Quatre-epice is a spice blend made of 7 parts white pepper, mixed with 1 part each of ground nutmeg, cloves, cinnamon and ginger. It is used in many French sausages.

Thanks again to our friend Jerry Predika, author of The Sausage Making Cookbook.

HOT LINKS!

Check Out Our **CLEARANCE** **SALE Price!**

DeWied is clearing out the warehouse to make room for the season. We have sausage casings for every application on **SALE**. There are casings for fresh and smoked dinner sausages, breakfast sausages and deli product casings, even specialty **HUKKI** casings for deli products that turn plain lunchmeat into a gourmet meal. There are many sizes and colors to choose from.

Now is the chance to SAVE BIG ON CASINGS while supplies last. Call now and save!